

Dr. Rhonda Voskuhl Featured on NBC's *Today Show* Highlighting Menopause and Brain Health

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December 26, 2024 - Dr. Rhonda Voskuhl, Professor of Neurology at the University of California, Los Angeles (UCLA), and a globally recognized expert in women's brain health, was recently featured on NBC's *Today Show* alongside Maria Shriver. The segment, aired on December 26, 2024, focused on the critical link between menopause and cognitive health, shedding light on innovative treatments to empower women during this transformative life stage.

Dr. Voskuhl, the faculty neurologist for the UCLA Comprehensive Menopause Care Program and Director of the UCLA Multiple Sclerosis Program, discussed her groundbreaking research on the neuroprotective effects of estrogen, particularly estriol, during menopause. She highlighted how cognitive challenges, such as memory lapses and difficulty focusing, affect 70% of menopausal women and shared insights into her patented treatment, *PearlPAK*[®], developed by CleopatraRX. This novel hormone therapy, based on over 25 years of NIH-funded research, aims to address cognitive decline in perimenopause and early menopause with a safer profile than traditional hormone therapies. "Our goal is to empower women to take control of their brain health and thrive during menopause," Dr. Voskuhl stated on the show.

Hosted by Maria Shriver, the segment emphasized the need for open conversations about menopause and the importance of scientific advancements in women's health. Dr. Voskuhl's appearance underscored her leadership in translating clinical observations into transformative treatments, a "bedside to bench to bedside" approach that has earned her international acclaim, including the Rachel Horne Prize for Women's Research in MS and the John Dystel Prize from the American Academy of Neurology.

Watch the full segment here:

<https://www.today.com/video/how-a-new-menopause-treatment-focuses-on-cognitive-health-227920453880>